

TTRI

Training for Township Renewal Initiative



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ASSIGNMENT BRIEFS

2010 TTRI Overview Course
18-21 October 2010



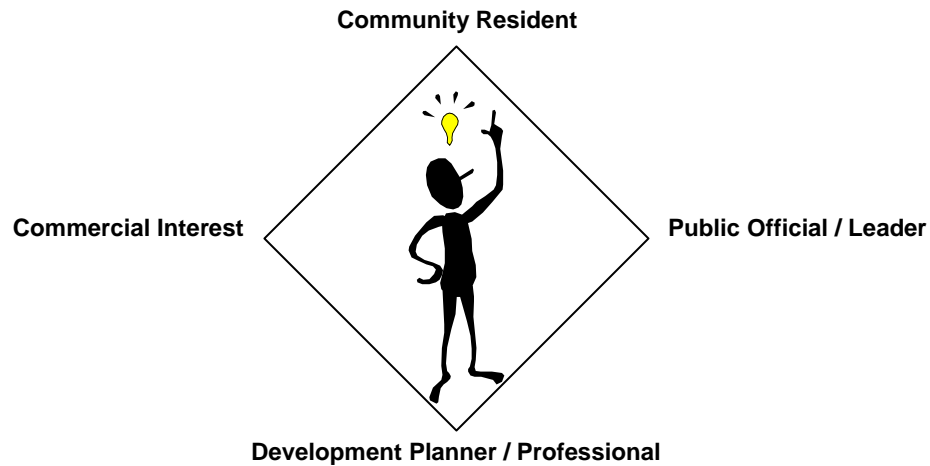
I. SITE VISIT TASK: MUNSIEVILLE TOWNSHIP

8AM TUESDAY

During Day 1, the presentations and discussions introduced key information and concepts regarding the township development context and challenge.

During the site visit, you are assigned a strategic issue to focus on. Your task during the site visit, through observation and enquiry, is to establish what facts and SWOT (Strengths, Weaknesses, Opportunities, Threats) you can identify in relation to your issue.

In conducting your task, make sure you always consider the issues from various perspectives:



Count off to 8.

Mark your assigned cell below:

DIMENSION → INTERVENTION ↓	Residential Markets	Commercial Markets	Labour Markets	Social / Quality of Life
Internal: Things that can be done inside the township to improve the socio-economy of the township	1.	3.	5.	7.
External: Things that can be done outside the township to improve its locational advantages relative to the broader system	2.	4.	6.	8.

Indicate your Dimension (column) and Intervention (row) on the following page, and use the SWOT matrix to capture your findings.

YOUR FIELDNOTES

YOUR NAME:		
DIMENSION:	<input type="checkbox"/> Residential	<input type="checkbox"/> Commercial
	<input type="checkbox"/> Labour	<input type="checkbox"/> Quality of Life
INTERVENTION:	<input type="checkbox"/> Internal	<input type="checkbox"/> External

STRENGTHS: <ul style="list-style-type: none">••	WEAKNESSES: <ul style="list-style-type: none">••
OPPORTUNITIES: <ul style="list-style-type: none">••	THREATS: <ul style="list-style-type: none">••

II. AFTERNOON TASK: MUNSIEVILLE TOWNSHIP (2) 2PM TUESDAY

Retrieve your assignment from this morning and assemble with the other people in your DIMENSION:

- Residential (1s & 2s)
- Commercial (3s & 4s)
- Labour (5s & 6s)
- Quality of Life (7s & 8s)

Take a flipchart and pens

Select a Chairperson and a Reporter (who will present)

Within your Dimension, discuss your morning findings (and the modules presented so far) to prepare an analysis and 5 minute presentation on the following questions:

1. What are 3 - 5 key issues in that dimension that should be priorities for township regeneration intervention?
2. For each key issue, propose an intervention approach / strategy
3. For the dimension, discuss and identify innovation opportunities.

Consider policy priorities presented in Module 1, and cross-cutting priorities such as:

- Labour-absorbing growth
- Promoting green technologies / sustainability / “green economy”
- Youth development

Give a 10 minute presentation back to group on the above.

(4 groups x 10 min = 40 min)

III. GROUP PROJECT:

2PM WEDNESDAY

1) Group selection:

Facilitator: Count off into 7 or 8 groups and adjust for Professional mix (Officials – Consultants – Other stakeholders); Gender; Geographic spread

2) Task description:

Use a real township case study to work out a / the long-range vision for the regeneration or transformation of that township. Be explicit about providing a clear vision for what end-state is envisaged.

Work backwards to map out what programmatic interventions would be required in the medium-term to achieve that vision, and comment on contextual factors that might influence success.

Finally, map out the series of considerations and activities required in the immediate term to kick-start the programme and ensure success.

* Fill in with [realistic] assumptions where actual information is not available *

3) Steps:

- i) Organise yourselves into an effective working group.
- ii) Select case study: Discuss the case studies available among the group members and select one for the group to focus on. Consider the interests of group members, impact value, as well as the availability of information.
- iii) Develop 20 year vision (2030) and regeneration strategy for that township
- iv) Describe a medium-term (3-5 year) programme of intervention to advance the strategy proposed, identifying key performance indicators and influencing factors
- v) Outline the Year 1 action plan, identifying key issues that will need to be addressed / scheduled
- vi) Prepare a compelling 10 minute charette* presentation to convey the key concepts, objectives, and plans that you have developed for your township. Focus on selling your idea, its rationale, and viability to your identified key stakeholders.

4) Presentation:

Your group will have 10 minutes (exactly) to make your presentation to an adjudication panel.

5) Adjudication criteria:

Criteria	Weight
1. Quality of analysis	20%
2. Impact potential	20%
3. Feasibility	20%
4. Innovation (of proposals)	20%
5. Quality and creativity of presentation	20%
Total:	100%

* A *charette* is an intense design exercise ultimately expressed in a rich production format which may include visual material, oral presentation, and even performance to illustrate the concept convincingly